



“Armenia: Discover New Opportunities for your Businesses”

Date: 10 December 2025 – 10:00 CET (Rome) – 13:00 (Yerevan)

Duration: 1h30

Platform: Zoom (link provided upon registration)

Working languages: Italian and Armenian (with simultaneous interpretation)

Programme

10:00 – 10:10 AM CET | Opening Remarks

“The role of CCIAM in promoting economic and cultural relations between Italy and Armenia.”

- **Mr. Ferdinando Pelazzo** – President, Center for Cooperation and Development between Italy and Armenia (CCIAM)
- **Mrs. Gohar Ghumashyan** Executive Director, Armenian Businessmen Association

10:20 – 10:30 AM CET | Opening Remarks by Institutional Representatives

(Invited speakers, to be confirmed)

10:30 – 10:45 AM CET | Economic and Investment Opportunities in Armenia

“Overview of national economic policies, investment incentives, and priority sectors.”

- **Mrs Anna Hayroyan** – Senior Project Manager, Armenian Businessmen Association
- **Mr. Samson Avetian** – CEO, Eqwefy

10:45 – 11:00 AM CET | Legal and Fiscal Framework for Doing Business in Armenia

“Insights on company setup, taxation, investment protection, and legal best practices.”

- **Mr. Taron Simonyan** – Founding Partner, ELL Partnership Law Firm; Ph.D. in Law
- **Mr. Massimo Campa** – Founding Partner, CAMPA Avvocati

11:00 – 11:30 AM CET | Business Testimony / Case Study

“Banking cooperation and financial instruments supporting trade and investment between Italy and Armenia.”

- **Mr. Armen Gasparyan** – Corporate Business Director & Member of the Executive Board, Ardshinbank
- **Mr. Michele D'Auria** – Correspondent Banking, Banca Popolare di Sondrio

11:30 – 11:45 AM CET | Q&A and Closing Session

Final discussion and closing remarks.